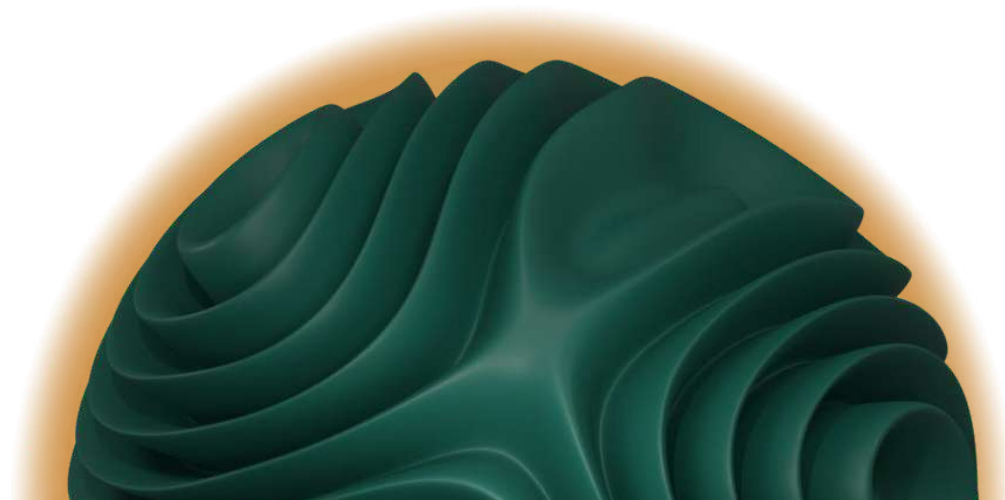


investors deck



disclaimer

the following presentation is being provided for informational purposes only and does not constitute a solicitation or justification for any investment.

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the company undertakes no obligation to update or revise any of the information contained in this pitch deck, whether as a result of new information, future events or otherwise.

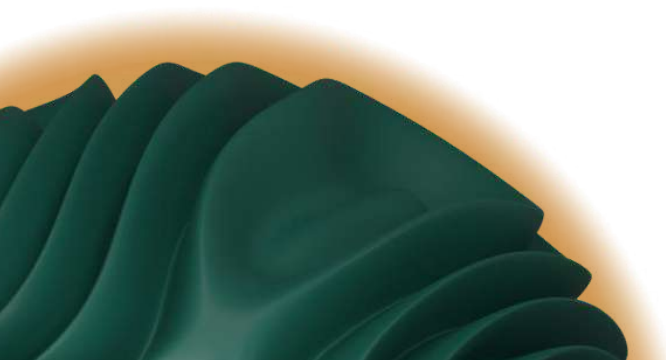




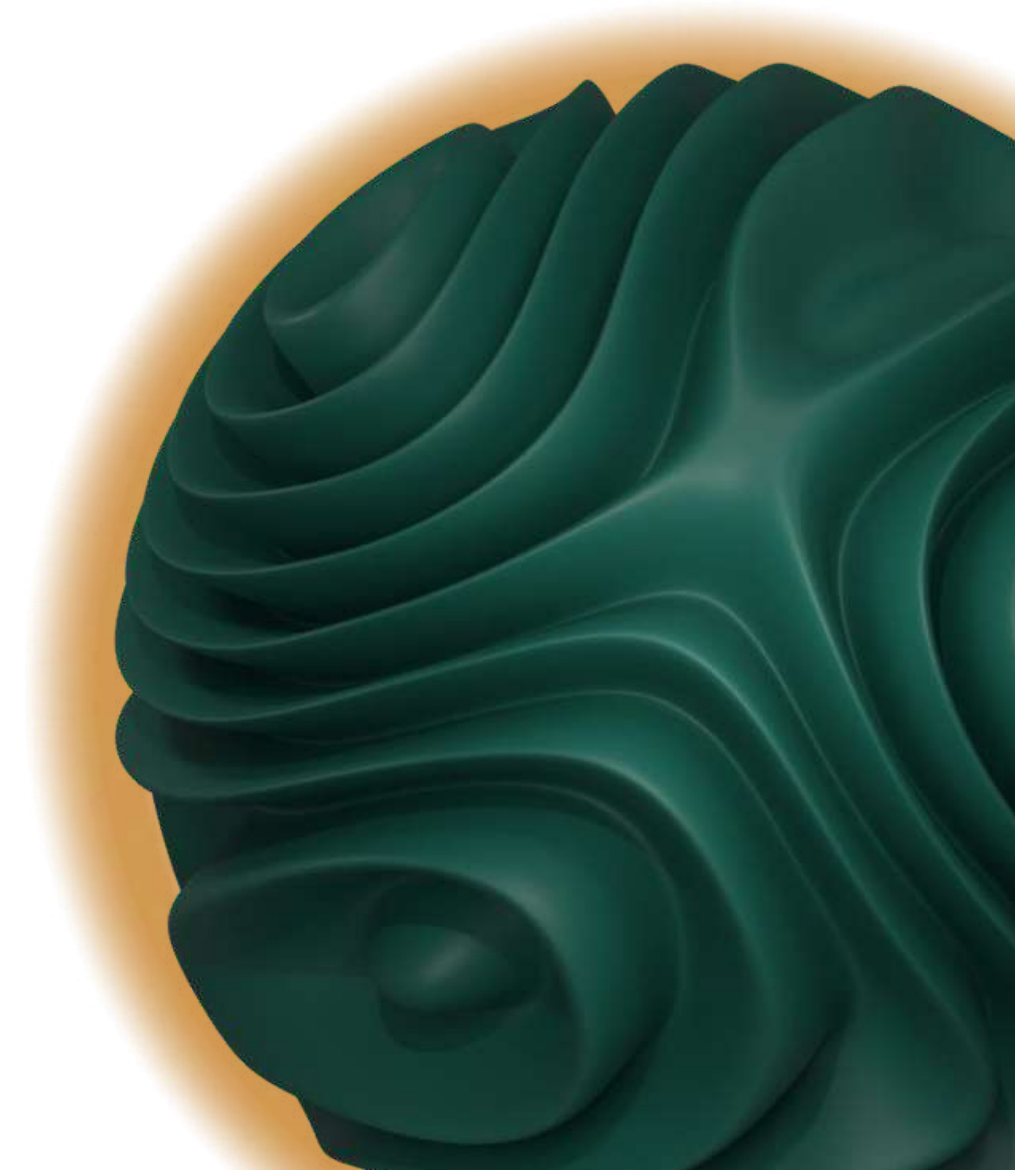
agenda

2023

- 01 welcome to oceansix
- 02 company origin
- 03 challenge & opportunity
- 04 product strategy
- 05 business outlook
- 06 why invest in us



welcome to
oceansix
—





company intro

oceansix is a **visionary technology** and **manufacturing company** on a **bold environmental mission**

our **innovative product engineering engine** addresses the **global challenge of securing our environmental health** while **capitalizing on the growing demand for sustainable solutions**

mission

we transform **plastic waste** into **sustainable product innovations** to tackle our environmental challenges

vision

we are **engineering a better tomorrow** to lead sustainable progress and **circularity across industries** to promote environmental, social, and economic well-being for current and future generations



the team



Gat
(IL, DE)

Founder & Chairman



Elad
(IL, ESP)

CEO



Salvador
(ESP)

CFO



Pia
(IL, DE)

BD & Strategy



Enri
(ESP)

Marketing



oceansix innovation & business FTEs

1 Innovation Director

3 Product Engineers

1 Business Development

1 Business Intelligence

1 Accountant



collaboration is the **seed** of growth

Shenkar College of Engineering, Design and Art & oceansix

design

Harness creative minds to design disruptive and sustainable solutions based on recycled plastic, in order to expand the company's current product lines



circular economy

Soon-to-be-graduates were assigned to rethink a circular economy in the fields of packaging and cultivation - supported by the oceansix team

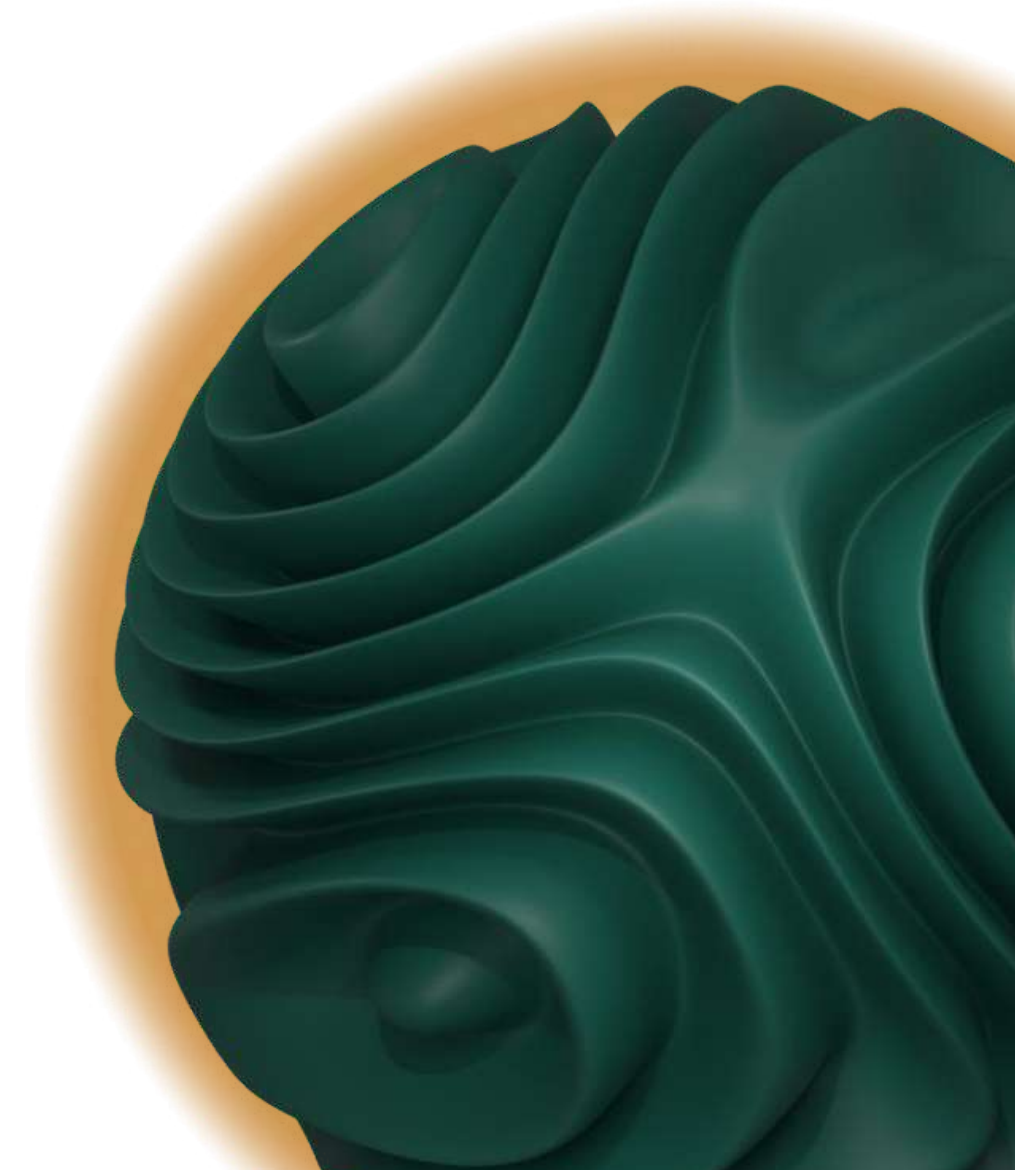


sustainable engineering

Shenkar and oceansix are proud to equip the next generation of engineers with the skills and mindset to build a sustainable future



company
origin
—



where we come from

oceansix is a spin-off from **Cabka**, a **world leader** with proven success in **transport packaging products made from hard-to-recycle plastic waste**

www.cabka.com

newborn with **30** years of experience

with its **seven production sites around the world**, an **innovation center in valencia, spain**, and **more than 700 employees**, **Cabka** is leading the way in the challenge of building a **prosperous business based on a sustainable, responsible and future-looking circular economy**.

during its 30 years of operation, Cabka based its growth on innovative problem-solving capabilities, methodological working processes, and warm, fruitful connections with its well-established clients.

oceansix is built as a start-up company, **leveraging our unique dna**, to **transform other industries** and **meet new challenges and opportunities**.

led by **Gat Ramon**, the visionary founder of Cabka and a globally prominent figure in the world of recycling, we partner with prominent, like-minded businesses working towards the **next generation of sustainable solutions**, seeking to achieve significant impact through **meaningful solutions**.





company structure

Israel
[ALCHEMY]

Germany
oceansix

Spain
FLOME



joining forces to engineer
a better tomorrow

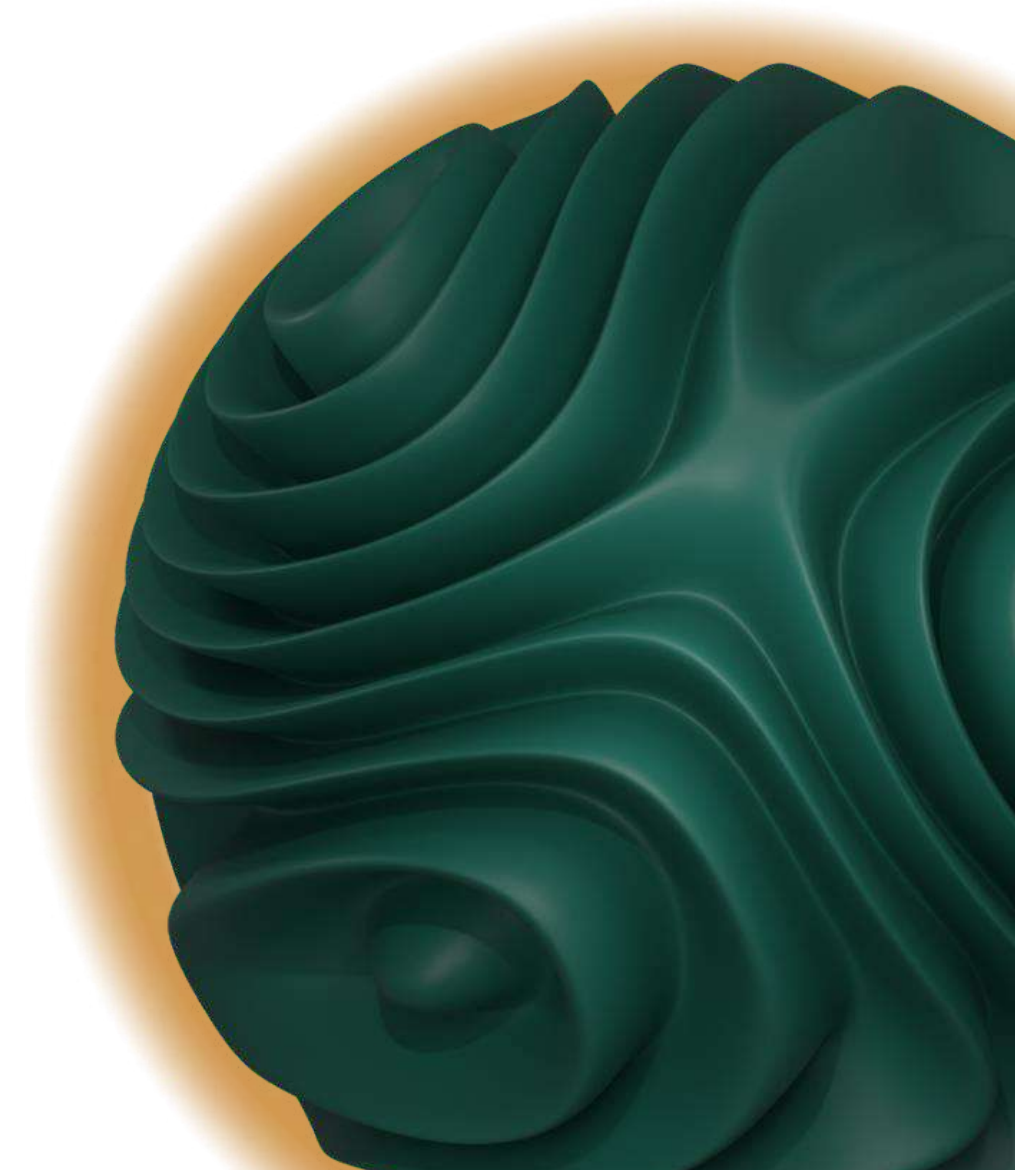


the group

oceansix
future paths Ltd

oceansix 
meaningful solutions

**our challenge
& opportunity**
—





secure our environmental health

our planet demands solutions

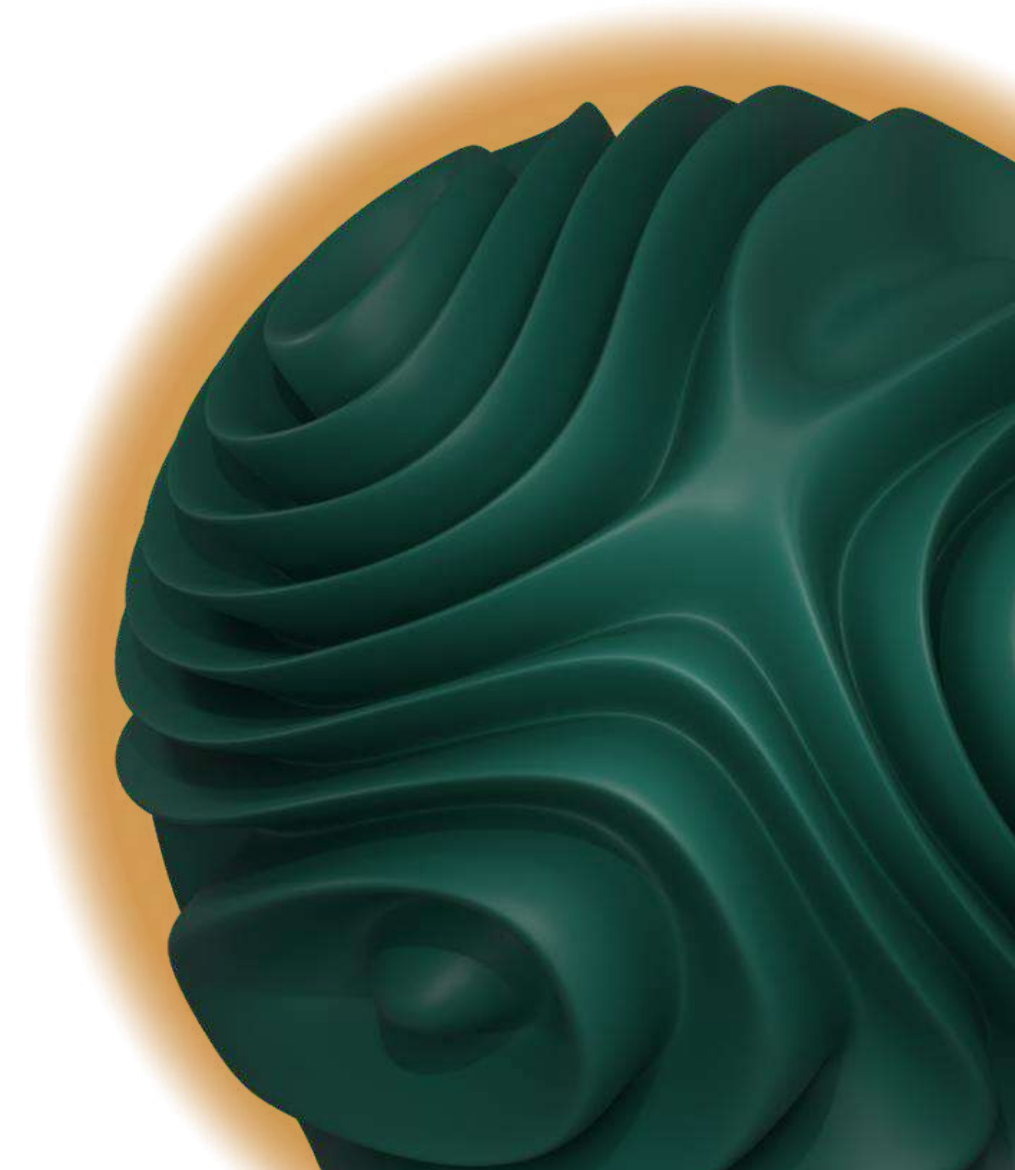
global resources are under escalating pressure. environmental, social and demographic challenges are accumulating.

current systems cannot cope with the waste, the resource exploitation and the environmental pollution generated by an increasing urban population.

With 80% of a product's environmental impact being determined in the design phase, we have a great opportunity to secure our planet.

applying our deep expertise in sustainable engineering, we design to better recycle, reduce and reuse, and consequently reduce the environmental impact of products throughout their entire life cycle.

product strategy



innovation focus

bring to life ecological and economically meaningful solutions, made out of post-consumer plastic, to enable businesses to create real value and have a positive impact on the environment



industry focus

agriculture



With 11% of the world's land area and 70% of all water extracted today being used for agricultural, and the expected food production increase of 70% by 2050, optimizing the use of resources and reducing the ecological footprint in agriculture is essential.

e-commerce packaging



With 161 billion parcels shipped worldwide in 2022 and 30% more greenhouse gas emissions being produced by e-commerce operations than traditional retail stores, the world needs a solution to optimize the logistic chains of online retail.



hydroponic system

agriculture industry

FLOME

why

preserve natural resources and optimize agriculture production

84% water saving can be achieved through hydroponic greenhouse cultivation, thus hydroponics-based systems grow faster in comparison to traditional cultivation methods – growing from a market value of \$2bn in 2020 at an annual growth rate (CAGR) of 21% until 2028.

how

introduce an easy-to-use cultivation system

a sustainable, affordable and scalable alternative to traditional cultivation systems that is available for all growers so that they can reduce the ecological footprint and optimize their use of resources.

what

single-component cultivation system made out of recycled post-consumer plastic / easier & faster installation (lower labor costs) / modular & nestable for greater efficiency

product stage

- proven concept and field testing
- advanced negotiations with potential partners for M&S in Europe and MENA



irrigation system

agriculture industry

oceansix
meaningful solutions

why

preserve **scarce natural resources** and improve crops' quality & productivity

flood irrigation accounts for more than 85% of **wasted water**, however, for 90% of farmers, drip irrigation doesn't pay off (high set-up & maintenance costs). Still, due to increased efforts to ensure productivity with limited resources, **the global drip irrigation market is expected to expand at a CAGR of 9% (2022-2028), reaching \$11bn by 2028**

how

cost-effective alternative to traditional irrigation systems

a sustainable, cost-effective alternative to traditional irrigation systems to irrigate in a more efficient way, reducing water and energy consumption. Designed especially for developing countries.

what

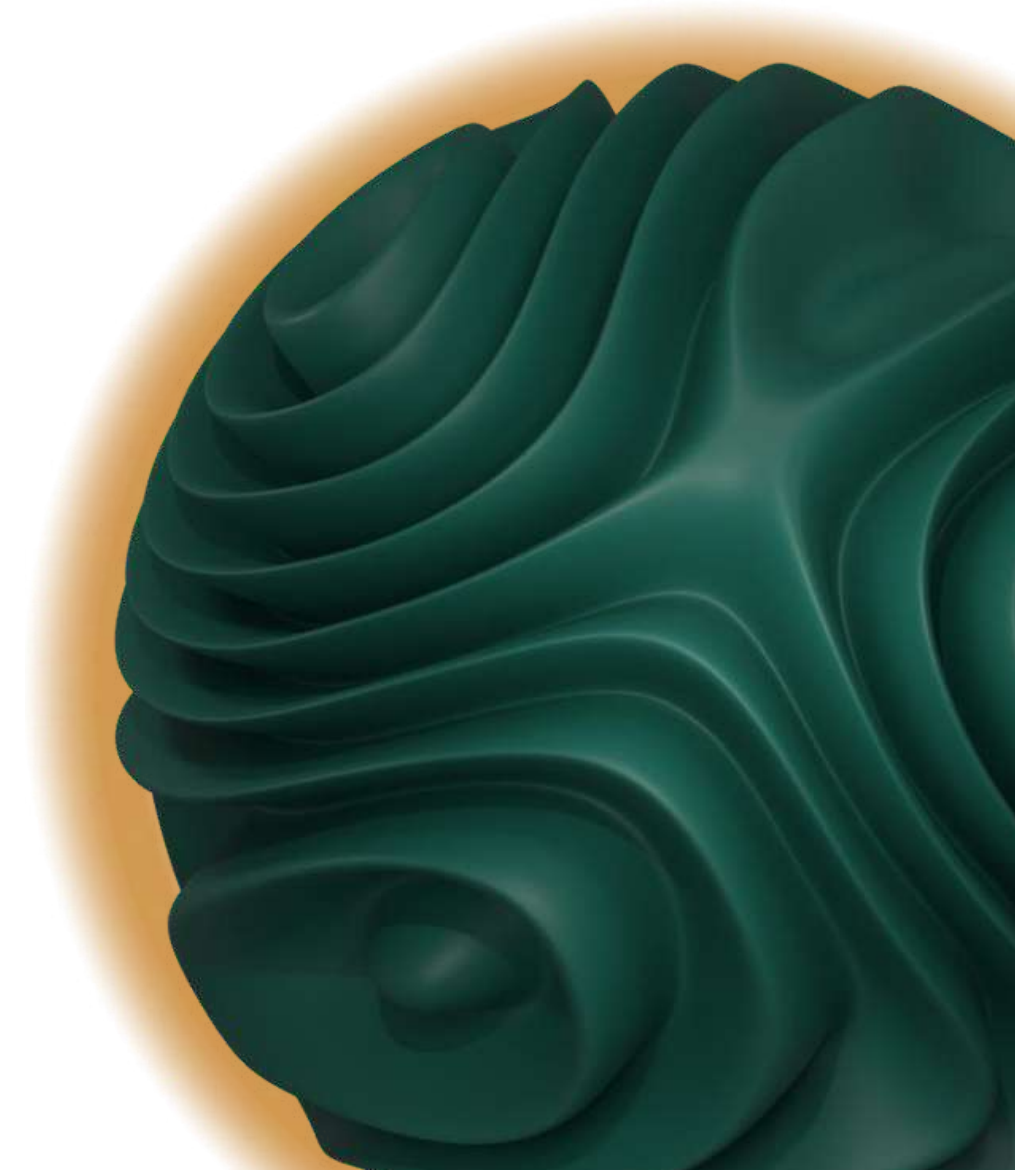
Low-pressure system that **reduces water** and **energy consumption**, **CO2** and **costs** / **recycled plastic** as main material / **anticlogging** (easy cleaning solution)

product stage

- prototype finalization
- identification of potential JV partners

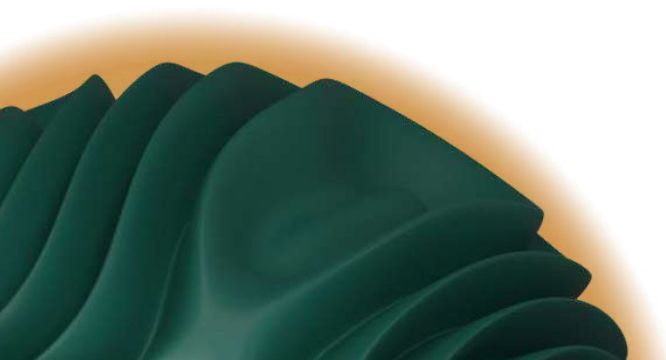
reusable
e-com packaging

—
strategic focus Q4 2023



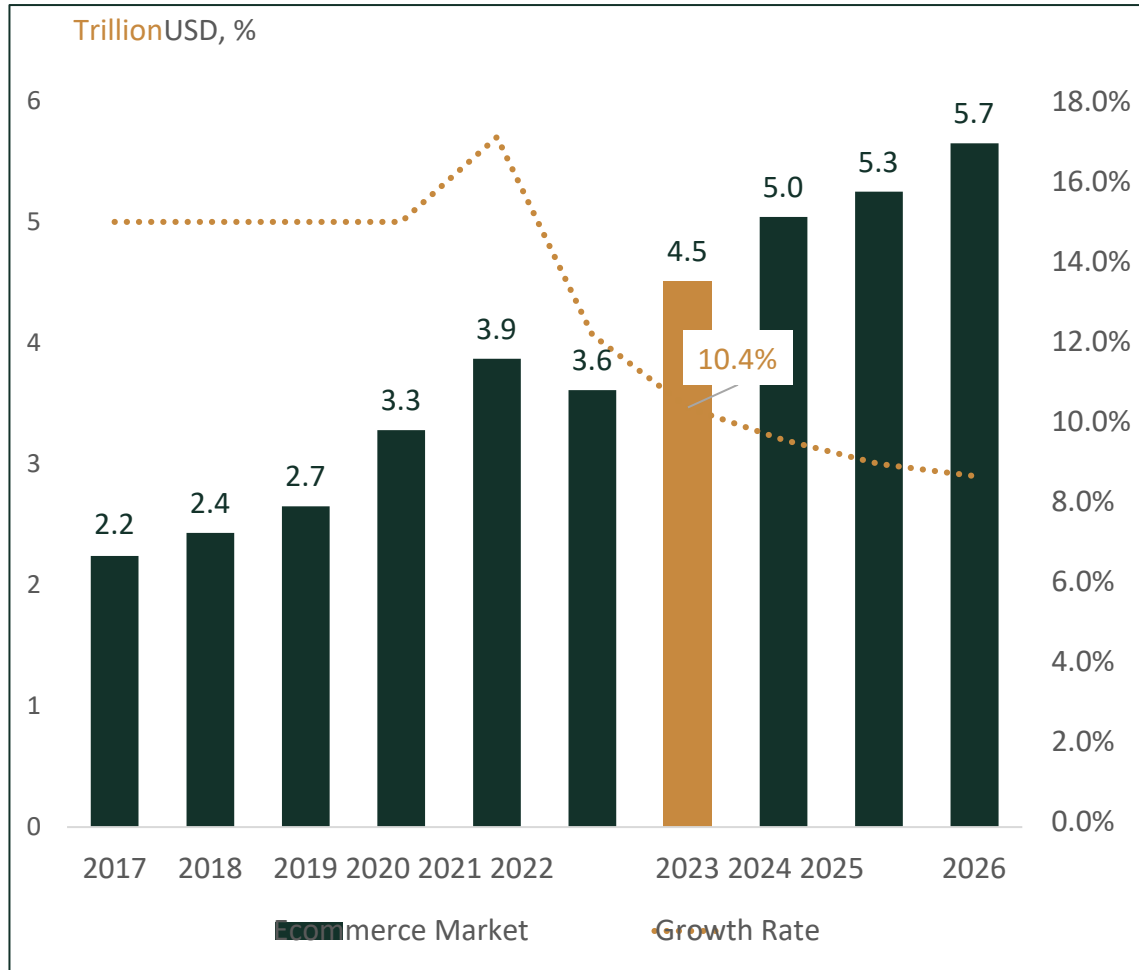
why e-commerce packaging?

—

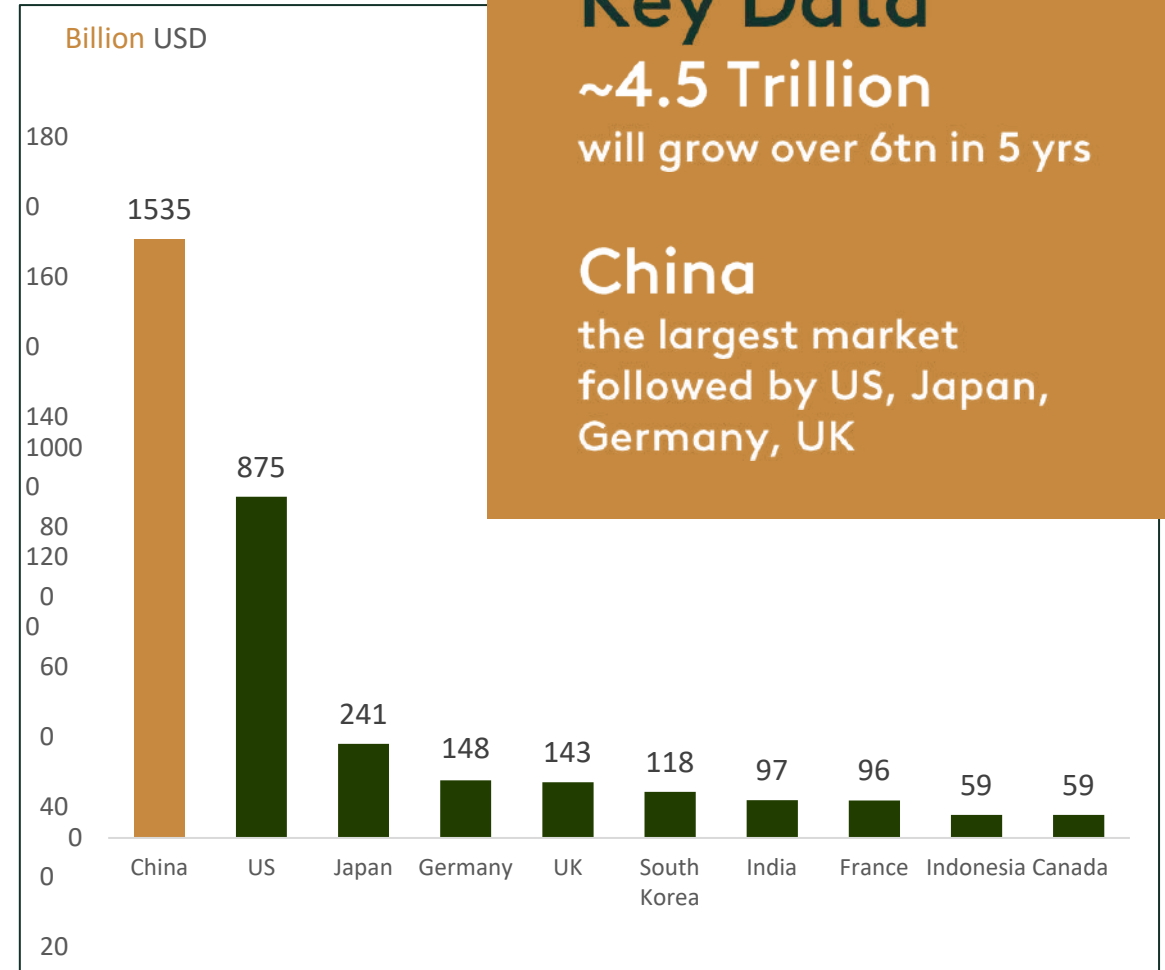




global e-commerce market



<https://www.statista.com/outlook/dmo/ecommerce/worldwide>



Key Data

~4.5 Trillion

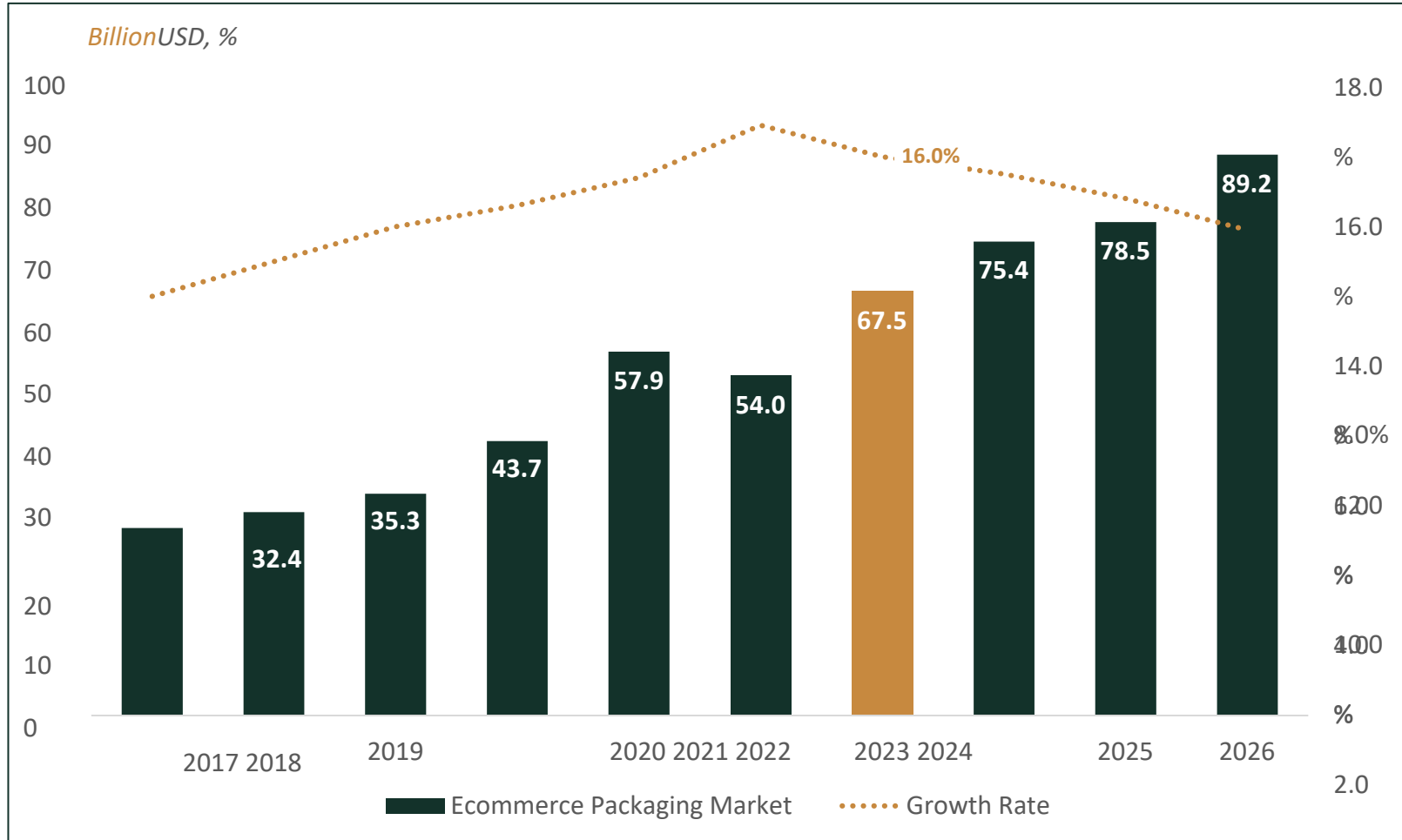
will grow over 6tn in 5 yrs

China

the largest market followed by US, Japan, Germany, UK



global e-commerce packaging market



Key Data

~\$70bn

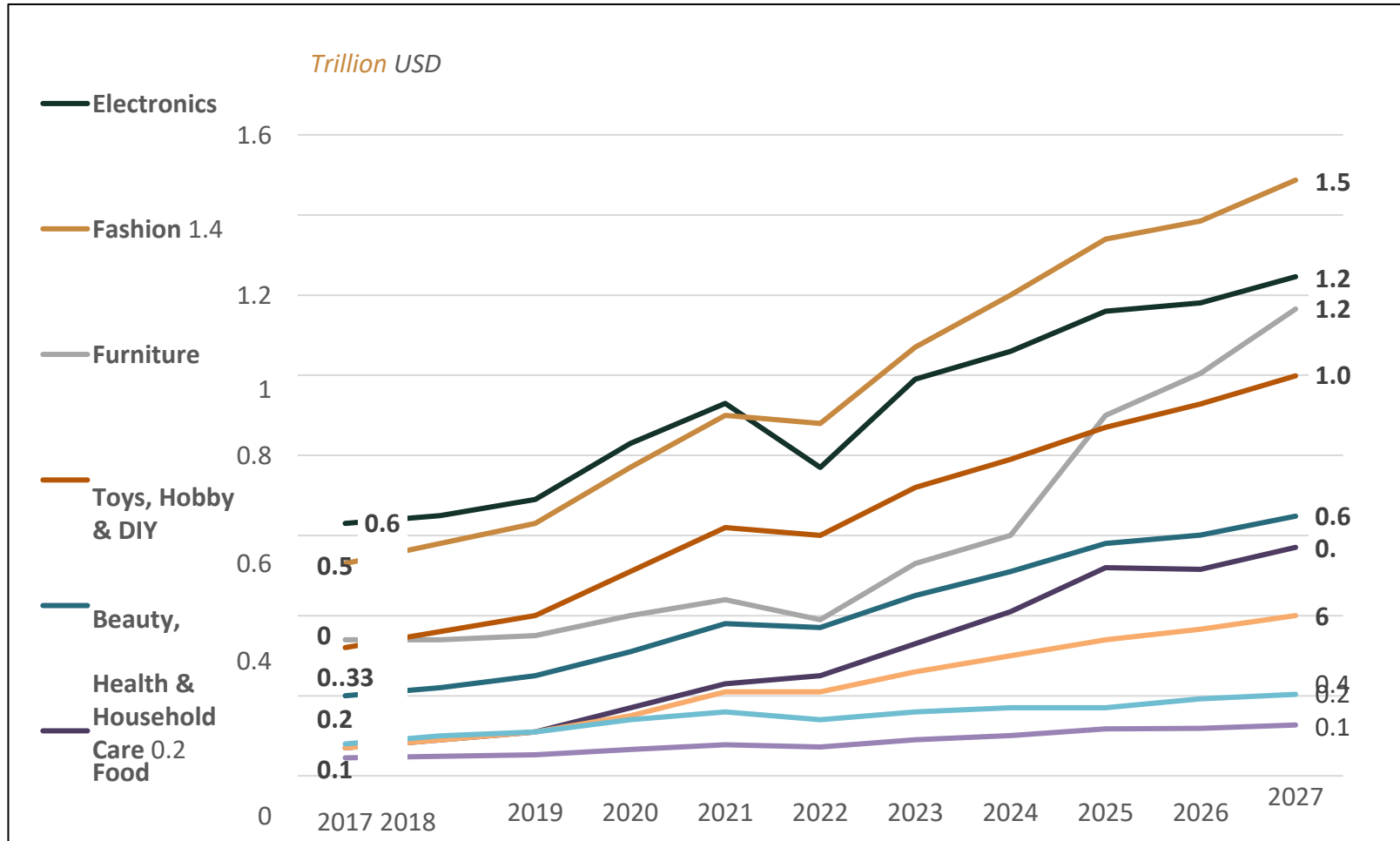
900m new online shoppers

161bn parcels in 2022
~5,100/second | 42 in avg/person

Germany largest in EU
5bn parcels yr



e-commerce global market by category



Key Data

fashion

\$880bn (2022) → \$1.5tn (2027)

electronics

\$800bn (2022) → \$1.2tn (2027)

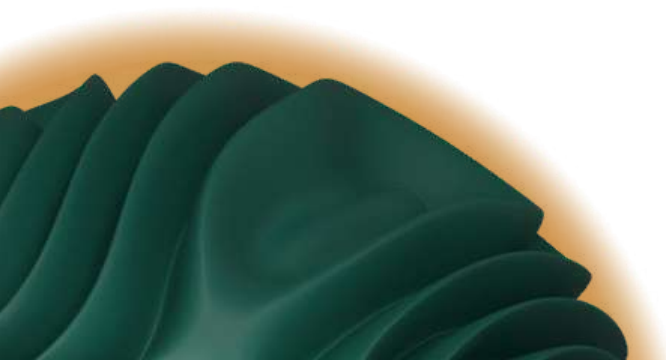
furniture

\$500bn (2022) → \$1.2tn (2027)

toys, hobby

\$600bn (2022) → \$1.0tn (2027)

why now?



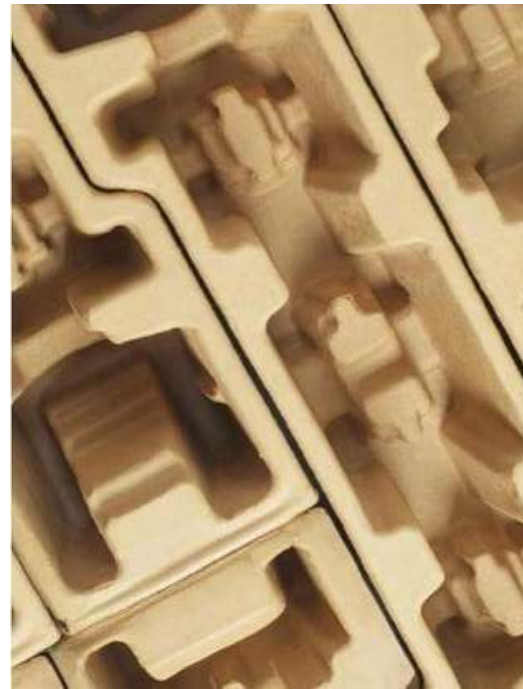


In 2022, packaging waste generated was estimated over 220 kg per habitant in the EU

single-use waste

The environmental impact of a single-use packaging is huge, regardless of the material.

Why can't we produce packs that can fulfil their purpose many times and live longer?



legislations, awareness, funds

McKinsey
& Company

Consumer awareness to packaging waste in oceans and landfills is driving change

McKinsey experts expect tomorrow's packaging to be smart, personalized, and reusable.



The European Green Deal

Press release | 30 November 2022 | Brussels

European Green Deal: Putting an end to wasteful packaging, boosting reuse and recycling

The proposed revision of the EU legislation on Packaging and Packaging Waste has three main objectives. First, to prevent the generation of packaging waste: reduce it in quantity, restrict unnecessary packaging and promote reusable and refillable packaging solutions. Second, to boost high quality ('closed loop') recycling: make all packaging on the EU market recyclable in an economically viable way by 2030. And finally, to reduce the need for primary natural resources and create a well-functioning market for secondary raw materials, increasing the use of recycled plastics in packaging through mandatory targets. ([link](#))

2030 100% recyclable	2040 35% less waste
--------------------------------	-------------------------------

«We have all received products ordered online in excessively large boxes. And we have often wondered how to separate waste for recycling, what to do with that biodegradable bag, or if all this packaging will be used again or at least turned into new valuable materials. **Each day we produce half a kilogram of packaging waste per person. With the new rules we propose crucial steps to make sustainable packaging the norm in the EU. We will create the right conditions for the circular economy principles - reduce, reuse, recycle - to work.** More sustainable packaging and bioplastics are about new business opportunities in the green and digital transition, about innovation and new skills, local jobs and savings for consumers.»

Virginijus Sinkevičius, Commissioner for Environment, Oceans and Fisheries - 30/11/2022



European Union

[Next Generation EU](#)



"Our plan is worth €723 billion. It's the largest recovery project in Europe since the Marshall Plan. It's the recovery Europe needs now and for the future"

Ursula von der Leyen, European Commission President

The Facility provides funds for Member States to invest (2022 prices)



€385 billion

in loans



€338 billion

in grants



€723 billion

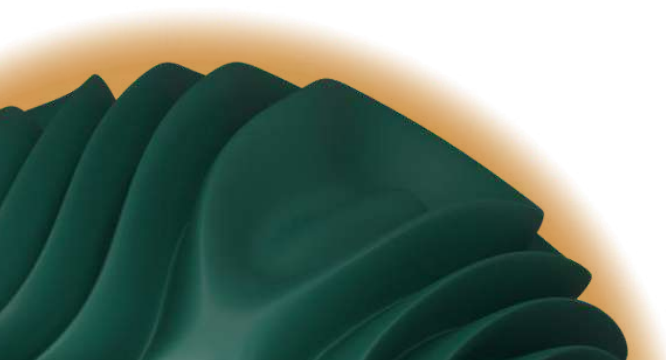
In total, to invest in reforms and projects



New study proves reusable packaging is economically viable at scale

Published
29 JUN 2023

what do **we** offer?





our commitment



#makethrowawaygoaway

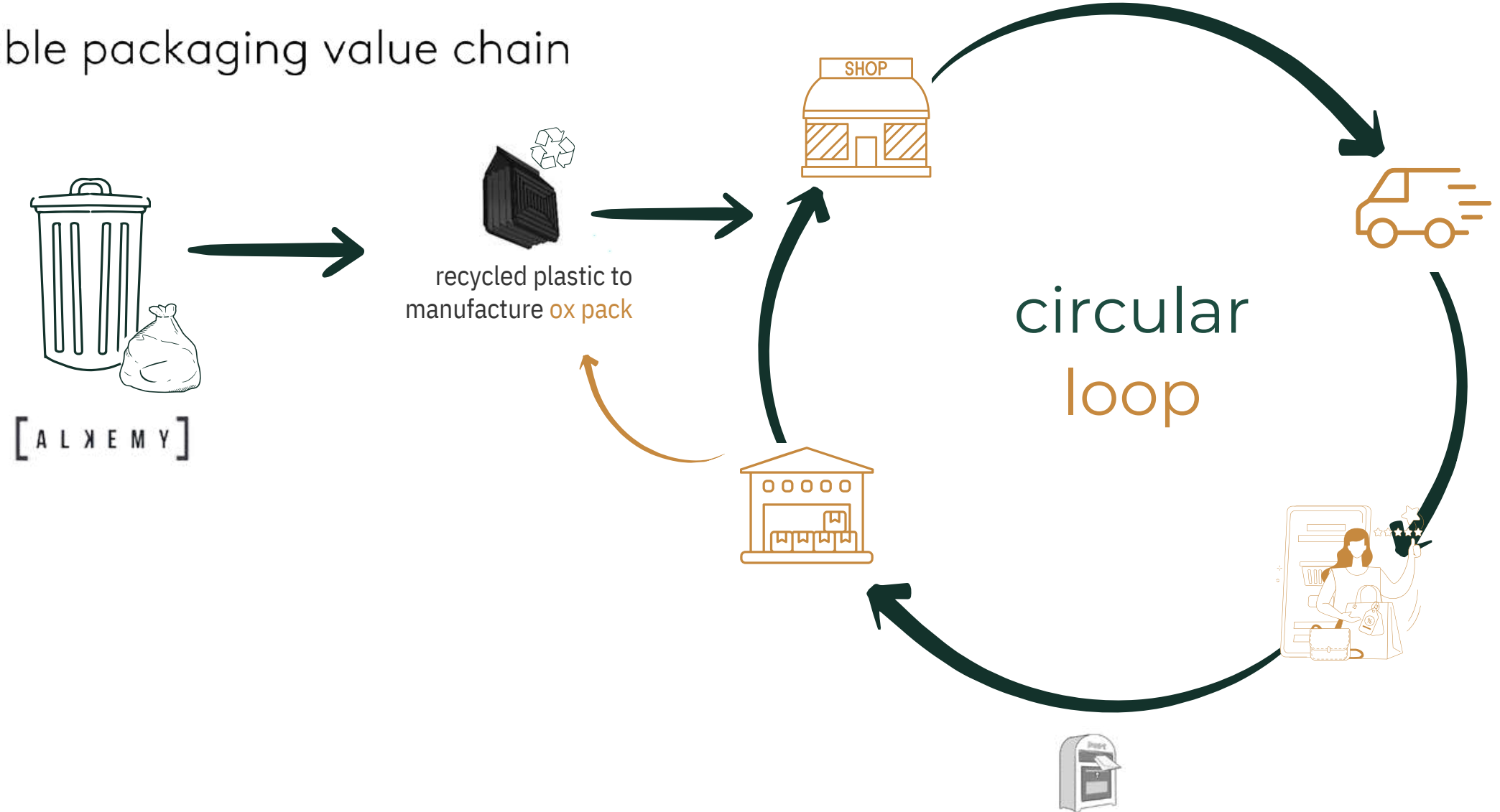
mission

we envision a world where packaging is fully circular and aim to transform the e-commerce industry by eliminating single-use packaging with a valuable asset that benefits companies, consumers, and the environment



closed loop

reusable packaging value chain





solution capabilities



[A L K E M Y]

recycled & recyclable

easy to produce
easy to reuse
easy to recycle



reverse logistics

cost and environmental
efficiency
convenient and reliable



maintenance facilities

green cleaning process
quality check and repairing



software

seamless integration with
logistic providers and brands
tracking and life cycle analysis



secured

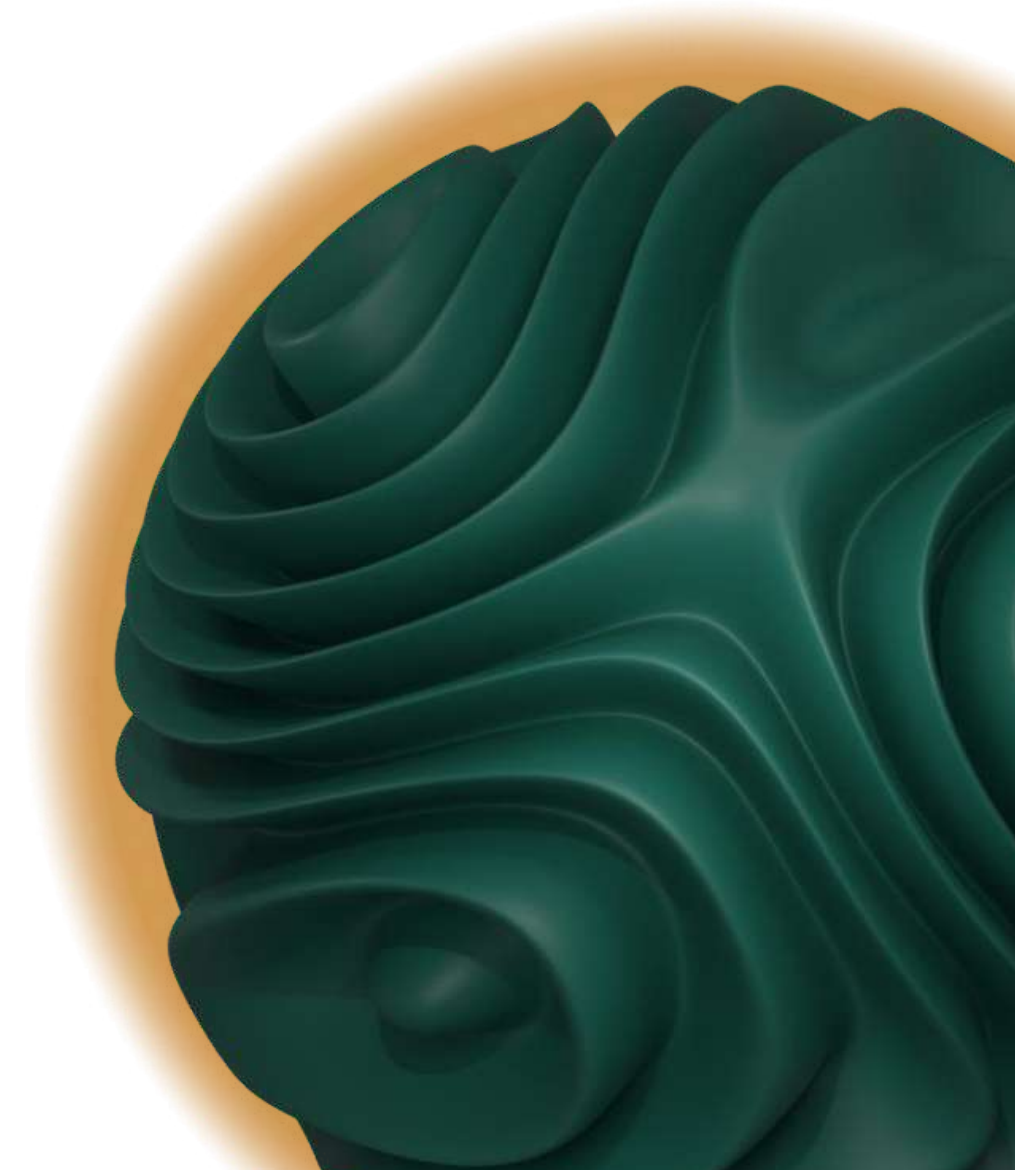
reusable closing system
security sealing to assure the
package has not been opened



usability

easy to open
easy to fold/collapse
attractive design

business outlook



business outlook



2023



team set up & high-value product launch

- set up a high-performance team
- design of prototypes and minimum viable products
- product marketing & sales strategy
- hydroponic system market introduction

2024



disruptive product launch & expansion

- reusable packaging market launch
- sales force expansion
- scale-up production to accelerate company growth
- further strengthen brand awareness

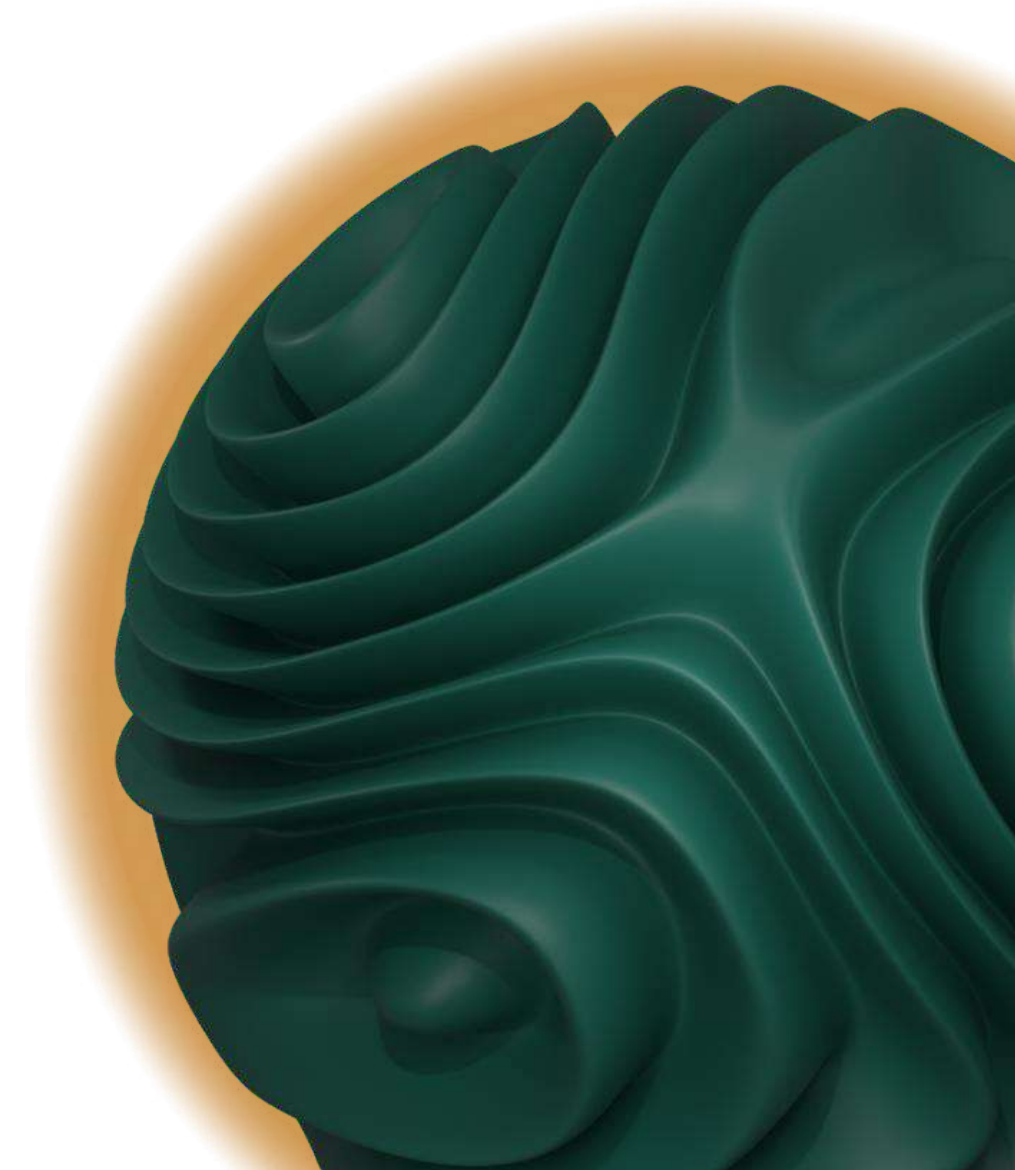
2025+



scaling global reach

- investment in global value chain (distribution capabilities, warehouses, technology...)
- extending production capacity
- global expansion
- investment in the innovation hub

why **invest** in
oceansix?





reasons to believe

committed team of industry experts

innovative, experienced product engineering engine

newborn with 30 years experience in green, circular economy

leading change with disruptive business models

protected products and solutions (IP and patents)

comprehensive, proprietary recycling technology

strong in-house prototyping & speedy outsourced, green mass production

A 3D topographical map of a coastline, showing the land in dark green and the water in a lighter green. The map is viewed from an elevated perspective, showing the intricate details of the coastline and the surrounding landmass.

join the
opportunity

we are ecological and economical

investing in oceansix means joining forces with a company that cultivates **sustainable, disruptive solutions** and **harnesses technological and engineering** ingenuity to create a **better tomorrow**.

our **strategic shift from commodity** products to **innovative product engineering** and the creation of new **business models** for **billion-dollar industries** at a time where **sustainability** is becoming a key driver in consumer and industrial preferences, we are positioned at the **forefront of the market** and **set up for rapid growth and significant returns**.



a product only makes sense
if you take it out into the
world, and if it helps the
world make sense.

Gat Ramon

Founder & Chairman of the Board



thanks!

www.oceansix.com



oceansix
meaningful solutions

